GRAB YOUR SPOT FOR THIS FREE, ONLINE TRAINING WEBINAR!



If yours is one of the thousands of businesses or jobs that has been impacted during this public health crisis, you might feel concerned and uncertain as to how to proceed. I know I am. Our daily routines, lifestyles, and livelihoods have been disrupted by the COVID-19 virus and containment efforts.

What should you be doing now in order to be in a better position for the recovery? Communicate. Communicate.

Now is not the time to go quiet or retreat into your cave. It's crucial that you communicate and actively stay in touch with customers, clients, colleagues, and strategic partners. People need to hear from you, but not in the same old ways you might have been communicating before the COVID-19 crisis. Your outreach needs to be revamped so that it is relevant and responsive to the needs, feelings, and focus that people are experiencing. And they need to hear from you now. They need your support more than ever before.

Essential Communication in Turbulent Times —

Presented by Kathy McAfee, Executive Presentation Coach & America's Marketing Motivator

You will learn:

- How to connect with displaced clients, prospects, and colleagues who are working remotely
- How to update your messaging to be more relevant in a COVID-19 world
- How to confidently show up on virtual platforms that you may not be used to
- How to increase your level of visibility so you can help more people

This webinar will be given three times. Select the date that works best for you. All times shown are Eastern Daylight Time (EDT).

- April 14th Tuesday from 10:00am-11:00am EDT Register for session #1
- April 16th Thursday from 10:00am-11:00am EDT Register for session #2
- April 22nd Wednesday from 12:00pm-1:00pm EDT- Register for session #3

REGISTER NOW

for this timely, FREE online training webinar

Space limited to the first 500 people so register now. There is <u>zero cost</u> to participate but the deal is you must register in advance. Act now to ensure that space is still available for first choice date.

Contact Kathy McAfee for more information about this program

- Mobile +1 (860) 371-8801
- Email: MarketingMotivator@yahoo.com
- Website
- <u>LinkedIn</u>

<u>Please share this webinar invitation</u> with your colleagues, clients, Family, friends, and neighbors who might benefit from attending.

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