

THE CAREER DEVELOPMENT
CENTER and
THE SCHOOL OF
BUSINESS & ECONOMICS
Present:

Kathy McAfee
America's Marketing Motivator



STAND OUT

PERSONAL BRAND STRATEGY
TO CREATIVELY CONNECT

PROFESSIONAL SPEAKER AND PRESENTATION COACH » CORPORATE MARKETING SENIOR EXECUTIVE

TUESDAY, OCTOBER 18, 2016
6:30 P.M. » Au Sable Hall, Room 123

Special opportunity Reserve Now!

Also on Tuesday from 2:30 to 3:45 p.m., Kathy will conduct mentoring conversations with students. Reserve your time through the online career management system "CardinalConnect". To access look for the Career Development Center icon in MyPlattsburgh.

For more information contact the Career Development Center
518-564-2071 or career@plattsburgh.edu



Following the presentation,
author Kathy McAfee will
be signing copies of
her new book
"STOP GLOBAL BORING"

