

Talent & Motivation Unleashed



Executive presentation coaches at America's Marketing Motivator help corporate executives, community leaders and ambitious entrepreneurs unlock their potential to become recognized leaders in their field. Our clients discover how to deliver high engagement presentations, build stronger business relationships and positively affect employee and customer attitudes and behaviors. Your richest resource for greater success is within you and your staff just waiting to be unleashed.

Presentation Skills Development: The Motivated Presenter™

- Enhances the impact and outcomes from your next presentation or meeting
- Introduces time-saving presentation planning tools, key message development and creative delivery alternatives to PowerPoint® (PowerPoint® is a registered trademark of the Microsoft Corporation)
- Strengthens the abilities of business leaders and technical professionals to communicate, motivate and persuade any audience

In a very short period of time, I learned techniques that changed dramatically my presentation style to be more impactful to get the results I want.

– Debra Drapalla, Senior Vice President,
Webster Bank

Business Relationship Building: The Motivated Networker™

- A system of business networking that improves career management, new business development results, confidence and connection of your team
- Specific techniques learned include: 1) elevator pitch introduction; 2) strategic relationship development; 3) non-verbal body language; 4) rapport building skills; 5) effective follow up; and 6) social media and online networking
- Through this training system, your team can more confidently and effectively build strategic relationships and influence inside and outside the organization

AMERICA'S MARKETING MOTIVATOR 

Contact Kathy (860) 408-0033 or Kathy@AmericasMarketingMotivator.com
More resources at AmericasMarketingMotivator.com



Kathy McAfee's mission is to inspire business and community leaders to use more of their energy, influence and resources to create positive changes in the world. Through her speaking, training and executive coaching, Kathy has enabled thousands of people to advance their careers, find greater job fulfillment and become more effective at work.

A certified master practitioner in Neuro Linguistic Programming (NLP) and certified Blind Spots executive coach, Kathy has 22 years of corporate marketing experience plus 9 years as a successful solo-preneur. She is a cancer survivor and author of Networking Ahead for Business. To learn more, visit AmericasMarketingMotivator.com.

Keynote Speaking: America's Marketing Motivator

- To hundreds of business professionals in scores of companies across the country Kathy McAfee delivers motivational speeches that create measurable workplace improvements
- Topics include networking, communications, marketing and personal branding, and women in leadership

Executive Coaching and Leadership Development: The Motivated Leader™

- Accelerates change and leadership success for high potential talent
- Uses the powerful techniques of Neuro Linguistic Programming (NLP)
- Helps develop maximum permanent, positive change quickly to achieve your leadership goals
- Blind Spots™ profile and other assessment tools help the leader recognize weaknesses and play to strengths

Praise from Clients

The one course taken with you last year has benefited me professionally more than anything else I've done in years.

Diane Eder, CLU, ChFC,
Vice President, Head of Sales Technologies
ING Life Sales Support, Minneapolis

The results you delivered for me and my team with your presentation program were absolutely fantastic. In fact, your coaching exceeded my expectations and positively influenced my own position in the company.

Joe Vasile, VP of Sales – USA
ALSTOM Power, Inc.

**Unleash the full potential of your own
and your team's inner strengths today.**

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