



How The Seminars Work

- **Group Size:** 10-40
- **Time:** 90 minutes
- **You provide the venue and lunch and gather the troops.**
- **We supply the facilitator, learning materials and plenty of motivating.**

**Book Your Seminars Now
Please contact Kathy McAfee**

**America's
Marketing Motivator**

P: 860.408.0033

E: Kathy@MarketingMotivator.net

Feed Your Team's Brain

Lunch and Lead Motivating Seminars™ from Kathy McAfee stretch the thinking of your team and motivate action. Choose one or more of our popular business topics or request a custom topic that zeros in on your current business challenge.

Order from Our Menu of Critical Business Topics

Motivated Presenter Series

Stop Global Boring

Power up your next presentation by learning to reduce your PowerPoint® clutter and avoid other harmful but common presentation pitfalls. Humorous, instructive and engaging, this seminar will illuminate the bad habits you need to shed so you can become a more powerful and engaging presenter.

Clean Sheet Thinking™

Master this brilliantly simple and blazingly effective presentation planning process. Spend 30 minutes learning six simple steps and you'll save many hours. Clean Sheet Thinking™ reduces presentation stress, while improving your focus for more successful meetings and presentations.

Storytelling For Financial Professionals

Numbers don't speak for themselves. You must convey the meaning behind those numbers in a way that non-financial audiences can easily relate to and understand. Bring numbers to life through storytelling, analogies, metaphors and other creative communication techniques.

®PowerPoint is a registered trademark of the Microsoft corporation

MARKETING MOTIVATOR 

Motivated Networker Series

Perfect Your Pitch

Learn how to position yourself and your ideas more effectively in 30 seconds or less. Stand out from the crowd. Bring more energy and relevance to your networking introduction. Be remembered. Your confidence will soar and you'll attract the right people and opportunities.

Motivated Networking Follow Up

Most people show up but don't follow up. Strengthen your networking relationships and accelerate business results with effective follow up skills. Simple changes to your follow up process and mindset will help grow your sphere of influence.

Networking Ahead For Business

Use networking to develop more business. Improve your networking results by mastering our targeted approach to business relationships. You'll generate more productive leads and referrals. Yes, you can become a rainmaker.

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Motivated Communicator Series

Body Talk

Our bodies say more than our words do. Good leaders consciously manage their body language and visual communication. They also learn to actively and accurately read the body language of others. Learn how. You'll work more effectively with people and build stronger business relationships.

Avoid Communication Mishaps

Learn how to use the power of language to more effectively connect with people—especially people different from you. With a simple NLP Representational Systems assessment, you'll discover your own preferred channels of communication. And you'll learn to listen differently so you can adjust your language to speak in ways the listener prefers and in ways that win listeners over.

Master Your Mind For A Change

Create big changes in your outcomes by making small changes in how you think, feel and respond. You'll use self-mastery techniques from Neuro Linguistic Programming (NLP), the study of how you run your brain. Brains are bossy. When you better control your brain you can improve your "inner game" and help propel your career.



This program made my team stop and think about a better approach to meetings. It forces the questions: What is the value of this meeting and how can we work smarter?

Dan Sheehan, former CIO,
Dunkin' Brands, Inc.
(evaluating the Overcoming Meeting
Mania seminar)

This course has helped me so much to recognize the actions of others and the impact I have on myself.

Nancy McNabb, Systems Analyst,
LEGO Systems, Inc.
(evaluating the Body Talk seminar)

Motivated Leader Series

Staying Motivated In Your Job

You can feel fulfilled at work. Learn how to stay engaged and remain positive through any change or challenge. Embrace the coaching techniques that have helped thousands of people think, feel and act with higher productivity and greater job satisfaction. Eliminate negative self-talk. Replace counterproductive behaviors. Learn how you can inspire and motivate yourself and others.

Overcoming Meeting Mania

Learn how to replace long unproductive meetings with crisper and more satisfying ones. Use our proven tools to reinvigorate how you conduct yourself before, during and after meetings. Protect yourself from energy-draining meetings. Employ time-blocking, boundaries and high engagement techniques.

Outstanding. Amazed that no PowerPoint (was) required for this effective and engaging session.

Bill Bertelli,
Principal Electronic Flight Controls Engineer,
Sikorsky Aircraft Corporation
(evaluating the Stop Global Boring seminar)

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MARKETING MOTIVATOR 



Your Facilitator, America's Marketing Motivator, Kathy McAfee

Kathy McAfee's mission is to inspire business and community leaders to use more of their energy, influence and resources to create positive changes in the world. Through her speaking, training and executive coaching, Kathy has enabled thousands of people to advance their careers, find greater job fulfillment and become more effective at work.

A certified master practitioner in Neuro Linguistic Programming (NLP) and certified Blind Spots executive coach, Kathy has 22 years of corporate marketing experience plus 7 years as a successful solo-preneur. She is a cancer survivor and author of [Networking Ahead for Business](#). To learn more, visit [MarketingMotivator.net](#) and [NetworkingAhead.com](#).

