

COMPONENTS OF A MODERN DAY JOB SEARCH

1. WRITTEN DOCUMENTS
 - Resume & Cover Letter
 - Letters of Recommendation
 - Thank You Notes
2. ONLINE DOCUMENTS
 - LinkedIn Profile
 - LinkedIn Recommendations
 - Personal/Career Portals – www.about.me
 - Career Websites – www.ioesmith.com
 - White Papers
3. MARKETING
 - Business Cards
 - QR Codes
 - Portfolio of Work
 - Case Studies
 - Social Media
 - Blogs
 - Online Identity
 - Video Resume
 - Email Marketing
 - Value Proposition Letter
4. IMAGE
 - Suit Colors – Blue, Grey, Black, Red (for women)
 - Accessories and Personal Grooming
5. PHYSICAL HEALTH
6. MENTAL HEALTH
7. INTERVIEW SKILLS
8. NETWORKING
 - Associations / Chambers / Seminars / Events /Trade Shows
 - Introductions
 - One-to-One Meetings
 - Referrals
 - Volunteer Work
9. EXECUTIVE RECRUITERS