

Speaker Introduction – Kathy McAfee

I am pleased to introduce Kathy McAfee (*pronounced măc-ă-Fēē*) - **America's Marketing Motivator**.

A professional speaker and executive presentation coach, Kathy motivates and equips business and community leaders to become the recognized leaders in their fields by advancing their presenting, networking and personal marketing skills.

Kathy is the author of the book ***Networking Ahead for Business***.

A graduate of Stanford University, Kathy spent 22 years in Corporate America with the likes of Levi Strauss & Co., Maybelline cosmetics, and Southcorp Wines of Australia.

She launched her entrepreneurial career seven (7) years ago – a journey she recommends to anyone with a spirit of innovation and the stomach for uncertainty.

Kathy is a certified master practitioner of **Neuro Linguistic Programming** (*pronounced nuro lin-gwis-tic programming*), a certified **Blind Spots** executive coach, an ovarian **cancer survivor** and a **black belt** in the martial art of Tae Kwon Do (*pronounced tie-qwon-dough*).

Passionate about giving back to the community, Kathy is board member of the yWca (*pronounced why-double-you-see-a*) of the Hartford Region, an active Soroptimist (*pronounced sore-op-tīm-īst*), and is a proud foster/adoptive parent to twin teenage boys.

Please welcome Kathy McAfee, America's Marketing Motivator